

Frasers Hospitality Trust Investor Presentation August 2017



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Any discrepancies in the figures included herein between the listed amounts and total thereof are due to rounding.



### Content

- Overview of FHT
- Our Strategy
- Market Outlook



## **Overview of FHT**



Sofitel Sydney Wentworth



### **Global Hotel and Serviced Residence Trust**

| Stapled Group                 | Comprises FH-REIT and FH-BT <sup>1</sup>  |
|-------------------------------|---|
| Investment Mandate            | Hospitality and hospitality-related assets located globally, excluding Thailand   |
| Sponsor and Strategic Partner | <ul> <li>Frasers Centrepoint Limited (FCL) – 22.6%</li> <li>TCC Group Investments – 38.3%</li> </ul>  |
| The Managers                  | For FH-REIT: Frasers Hospitality Asset Management<br>For FH-BT: Frasers Hospitality Trust Management<br>Both are wholly-owned subsidiaries of FCL |
| Date of Listing               | 14 Jul 2014   |
| Market Capitalisation         | Approximately SGD1.4 billion  |

1 Activated on 19 Oct 2016 to act as the master lessee of Novotel on Collins under the Melbourne Master Lease Agreement.



# **Independent Platform Providing Flexibility and Access**

#### **Strong Developer-Sponsor in FCL**

 One of Singapore's largest real estate groups with strong real estate capabilities and proven track record in REIT management.

#### **Independent Hospitality Trust Platform**

- Best of both worlds leverage on resources of both in-house Frasers Hospitality and third-party operators.
- Access to networks and distribution channels of international chain operators.

#### **Full Flexibility to Source for Acquisition Opportunities**

- Robust pipeline of "rights of first refusal" assets from the Sponsor.
- Full flexibility to acquire third-party assets.









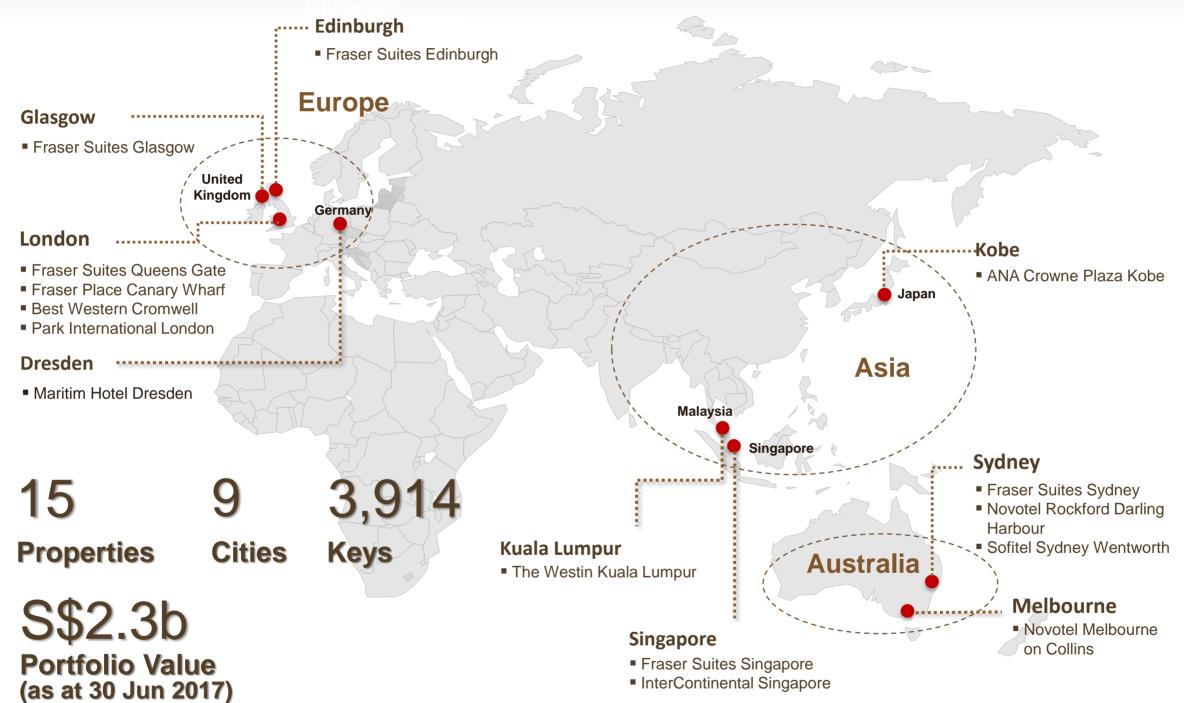










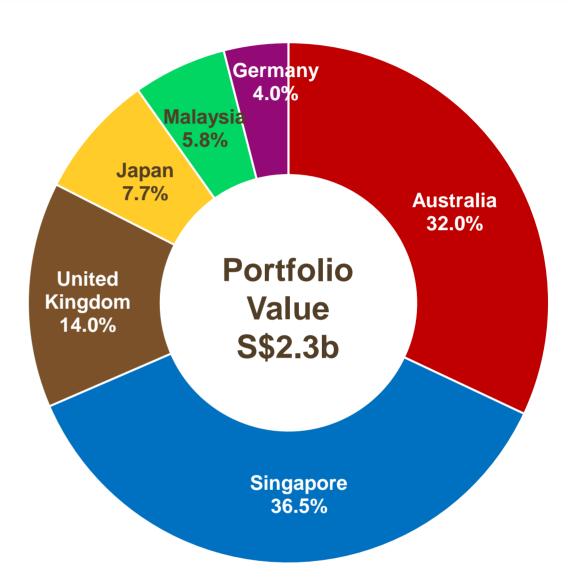


### **Resilient and Diversified Portfolio Across Geography**



## Portfolio Value as at 30 Jun 2017

| Country        | Portfolio Value<br>as at 30 Jun 2017 |
|----------------|--------------------------------------|
| Australia      | AUD 703.3 million                    |
| Singapore      | SGD 840.3 million                    |
| United Kingdom | GBP 180.7 million                    |
| Japan          | JPY 14,342.7 million                 |
| Malaysia       | MYR 412.0 million                    |
| Germany        | EUR 58.9 million                     |
| Total          | SGD 2,304.2 million                  |





## **Financial Review for 3Q FY2017**

| S\$m  | 3Q FY2017    | 3Q FY2016                   | Variance     |
|---|--------------|-----------------------------|--------------|
| Gross Revenue (GR)                                    | 38.9         | 31.7                        | <b>22.6%</b> |
| Net Property Income (NPI)                             | 29.3         | 27.0                        | <b>8.5%</b>  |
| NPI Margin  | 75.3%        | 85.2%                       | ▼ 9.9 ppt    |
| Distribution Income (DI)                              | 23.0         | 21.0                        | <b>9.6%</b>  |
| Distribution Per Stapled<br>Security (DPS) – Restated | 1.2374 cents | 1.1444 cents <sup>1,2</sup> | <b>8.1%</b>  |
| DPS – as Reported                                     | 1.2374 cents | 1.5126 cents                | ▼ 18.2%      |

- GR, NPI and DI were boosted by the addition of Novotel Melbourne on Collins. All country portfolios, except Singapore, also reported better yoy performance.
- FHT's NPI margin was lower, averaged down by lower NPI margin of Novotel Melbourne on Collins. As the Melbourne hotel is not master leased, its NPI margin is computed after taking into account its operating costs which in the other properties would have been borne by the master lessees.
- With the enlarged Stapled Security base of 1,855.1 million post-Rights Issue, DPS was 1.2374 cents.
- 1 FHT issued 441,549,281 Rights Stapled Securities at S\$0.603 per Stapled Security on 14 October 2016 (Rights Issue).

2 DPS and the number of Stapled Securities entitled for distribution have been adjusted to reflect the effect of bonus element in relation to the Rights Issue.



## **Financial Review for 9M FY2017**

| S\$m              | 9M FY2017    | 9M FY2016                   | Variance     |
|-------------------|--------------|-----------------------------|--------------|
| GR                | 117.1        | 90.2                        | <b>29.9%</b> |
| NPI               | 88.7         | 75.6                        | <b>17.4%</b> |
| NPI Margin        | 75.7%        | 83.8%                       | ▼ 8.1 ppt    |
| DI                | 69.7         | 63.0                        | <b>10.6%</b> |
| DPS – Restated    | 3.7695 cents | 4.0396 cents <sup>1,2</sup> | ▼ 6.7%       |
| DPS – as Reported | 3.7695 cents | 4.5632 cents                | <b>17.4%</b> |

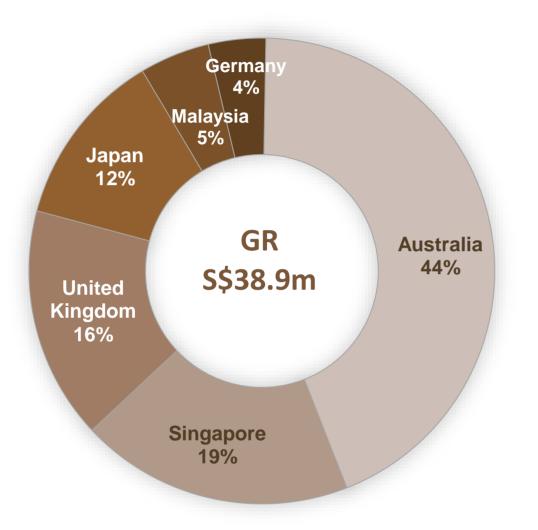
- GR, NPI and DI were mainly boosted by the addition of Novotel Melbourne on Collins and Maritim Hotel Dresden as well as better overall portfolio performance.
- DPS was lower at 3.7695 cents due to the enlarged Stapled Security base of 1,855.1 million post-Rights Issue.

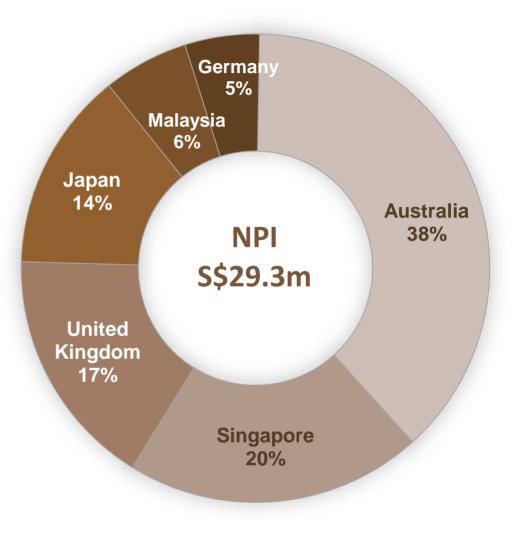
<sup>2</sup> DPS and the number of Stapled Securities entitled for distribution have been adjusted to reflect the effect of bonus element in relation to the Rights Issue.



<sup>1</sup> FHT issued 441,549,281 Rights Stapled Securities pursuant to the Rights Issue.

### **Portfolio Contribution by Country – 3Q FY2017**







## **Portfolio Highlights By Country – 3Q FY2017**

|                      | 3Q FY2017             |                               |                       |                              |  |
|----------------------|-----------------------|-------------------------------|-----------------------|------------------------------|--|
| Country              | Gross Operating       | Gross Operating Revenue (GOR) |                       | Gross Operating Profit (GOP) |  |
|                      | Local Currency<br>(m) | Variance<br>(yoy)             | Local Currency<br>(m) | Variance<br>(yoy)            |  |
| Australia            | 31.5                  | <b>46.0%</b>                  | 13.5                  | <b>56.7%</b>                 |  |
| Singapore            | 20.9                  | <b>0.5%</b>                   | 8.2                   | <b>1.6%</b>                  |  |
| UK                   | 6.6                   | <b>5.2%</b>                   | 3.7                   | <b>0.4%</b>                  |  |
| Japan                | 1,658.0               | 4.7%                          | 494.2                 | <b>18.2%</b>                 |  |
| Malaysia             | 22.1                  | <b>11.1%</b>                  | 7.5                   | <b>38.7%</b>                 |  |
| Germany <sup>1</sup> | 2.8                   | n.m.                          | 1.2                   | n.m.                         |  |

1 Refers to Maritim Hotel Dresden which was acquired on 15 Jun 2016



### **Portfolio Highlights By Country – 9M FY2017**

|                      | 9M FY2017             |                   |                       |                   |
|----------------------|-----------------------|-------------------|-----------------------|-------------------|
| Country              | GOR                   |                   | GOP                   |                   |
|                      | Local Currency<br>(m) | Variance<br>(yoy) | Local Currency<br>(m) | Variance<br>(yoy) |
| Australia            | 97.2                  | <b>40.8%</b>      | 44.7                  | <b>51.5%</b>      |
| Singapore            | 64.7                  | <b>2.1%</b>       | 25.7                  | <b>0.7%</b>       |
| UK                   | 17.7                  | 4.8%              | 9.4                   | <b>1.1%</b>       |
| Japan                | 4,845.9               | <b>1.3%</b>       | 1,370.5               | <b>4.1%</b>       |
| Malaysia             | 70.3                  | <b>3.8%</b>       | 23.4                  | <b>8.5%</b>       |
| Germany <sup>1</sup> | 7.6                   | n.m.              | 3.0                   | n.m.              |

1 Refers to Maritim Hotel Dresden which was acquired on 15 Jun 2016



### **Australia Portfolio Performance**

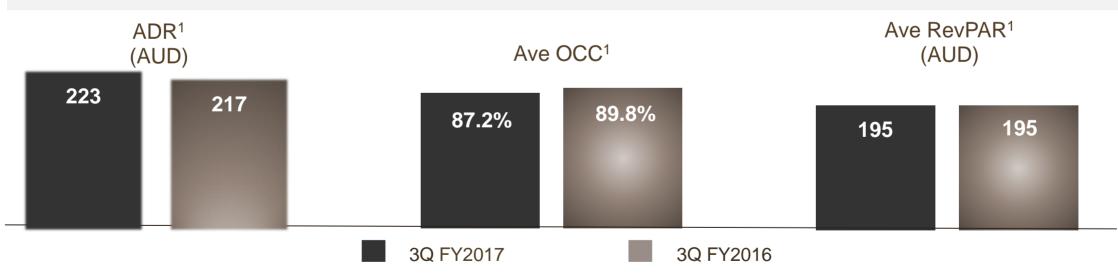
| AUD (m) | 3Q FY2017 | 3Q FY2016 | Variance     |
|---------|-----------|-----------|--------------|
| GOR     | 31.5      | 21.6      | 46.0%        |
| GOP     | 13.5      | 8.6       | <b>56.7%</b> |

#### \* Novotel Melbourne on Collins (NMOC) \* Novotel Rockford Darling Harbour (NRDH)

Fraser Suites Sydney (FSS)

#### Sofitel Sydney Wentworth (SSW)

- NMOC contributed to the significant increase in GOR and GOP of Australia portfolio in 3Q FY2017.
- Ave RevPAR for the portfolio remained stable yoy, even though NRDH started refurbishment works in Apr 2017 which affected the overall portfolio occupancy.
- Sydney and Melbourne continue to enjoy a busy events calendar, with Sydney in particular benefitting from the opening of the International Convention Centre. RevPAR for FHT's Sydney and Melbourne properties increased by 7.3% and 2.5% respectively yoy for the quarter.



ADR, Ave OCC and Ave RevPAR were calculated based on 4 properties in 3Q FY2017 and 3 properties in 3Q FY2016 as NMOC was acquired on 20 Oct 2016



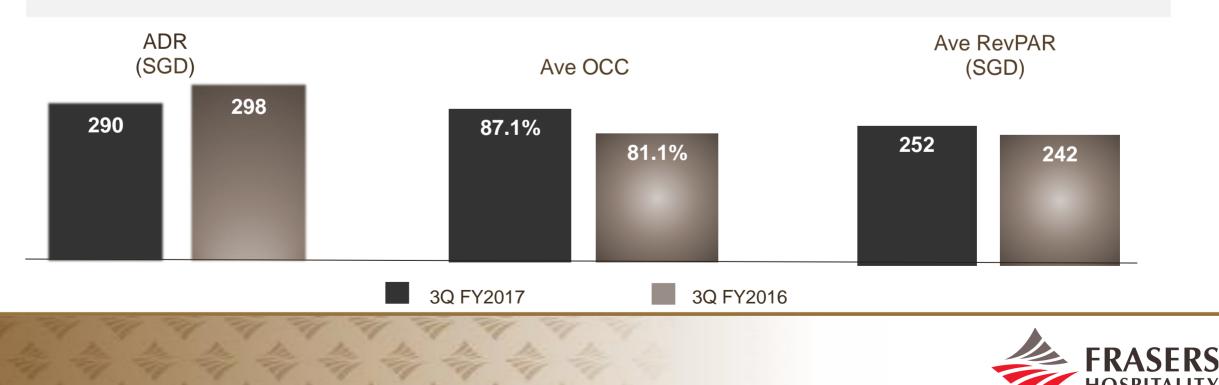
### **Singapore Portfolio Performance**

| SGD (m) | 3Q FY2017 | 3Q FY2016 | Variance    |
|---------|-----------|-----------|-------------|
| GOR     | 20.9      | 20.8      | <b>0.5%</b> |
| GOP     | 8.2       | 8.4       | 1.6%        |

#### Fraser Suites Singapore (FSSG)

#### InterContinental Singapore (ICSG)

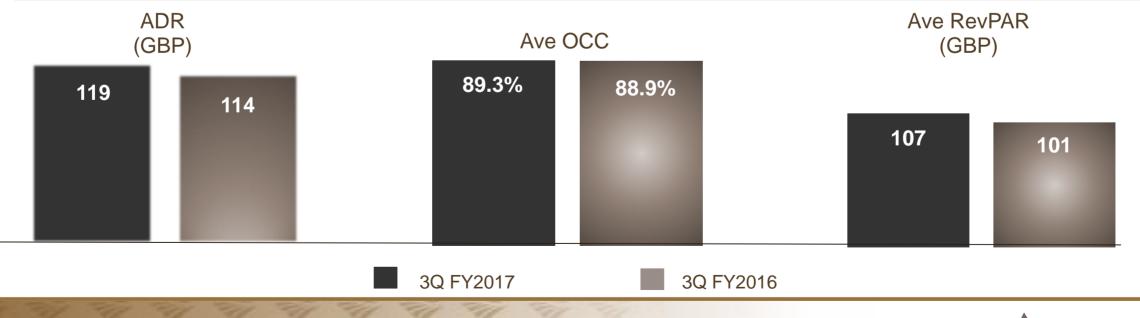
- Higher GOR for Singapore properties was due to stronger occupancies recorded at both ICSG and FSSG. Decline in GOP was mainly attributed to higher operating costs in ICSG.
- ICSG recorded higher RevPAR on the back of occupancy gains. Revenue from food and beverage outlets also increased yoy due mainly to step-up in marketing efforts.
- While RevPAR for FSSG grew yoy, the property continues to face weakness in corporate demand and is actively pursuing new accounts from the engineering, government and manufacturing industries.



### **UK Portfolio Performance**

| GBP (m) | 3Q FY2017 | 3Q FY2016 | Variance    |
|---------|-----------|-----------|-------------|
| GOR     | 6.6       | 6.3       | <b>5.2%</b> |
| GOP     | 3.7       | 3.7       | <b>0.4%</b> |

- Fraser Suites Edinburgh (FSE)
- Fraser Suites Glasgow (FSG)
- Fraser Suites Queens Gate (FSQG)
- Fraser Place Canary Wharf (FPCW)
- Best Western Cromwell London (BWCL)
- Park International London (PIL)
- GOR and GOP of the UK portfolio increased 5.2% and 0.4% yoy respectively, with improved market sentiment vis-à-vis 3Q FY2016.
- Higher ADR and occupancy contributed to 5.5% growth in RevPAR.
- While the portfolio performance has improved, GOP growth remains under pressure from minimum wage increment.



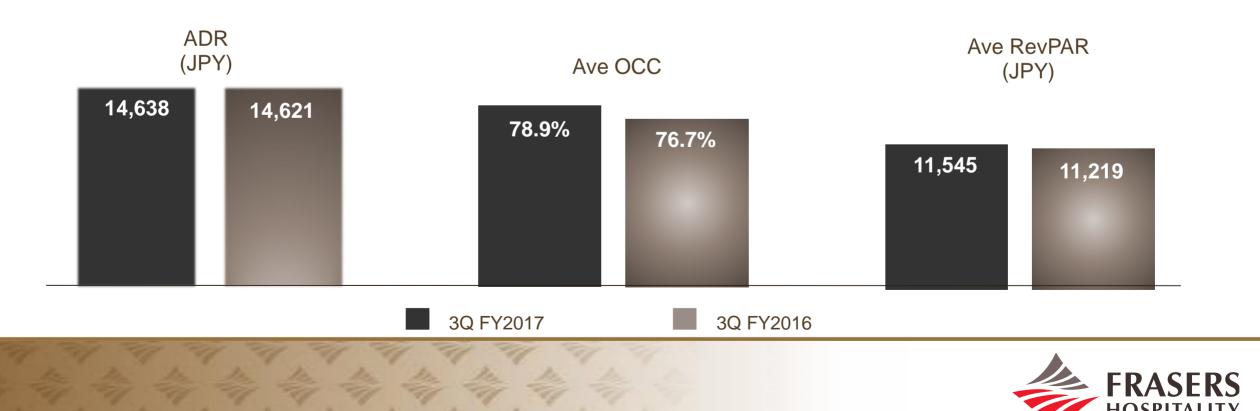


### **Japan Portfolio Performance**

| JPY (m) | 3Q FY2017 | 3Q FY2016 | Variance     |
|---------|-----------|-----------|--------------|
| GOR     | 1,658.0   | 1,583.2   | <b>4.7%</b>  |
| GOP     | 494.2     | 418.0     | <b>18.2%</b> |

#### ANA Crowne Plaza Kobe (CPK)

- GOR and GOP increased 4.7% and 18.2% respectively as a result of improved banquet and food and beverage revenues.
- However, the strength of the Japanese yen has continued to affect international arrivals in the Kansai region, leading to less spill-over traffic from Osaka.
- CPK remains focused on increasing revenue from conferences and events to improve performance.



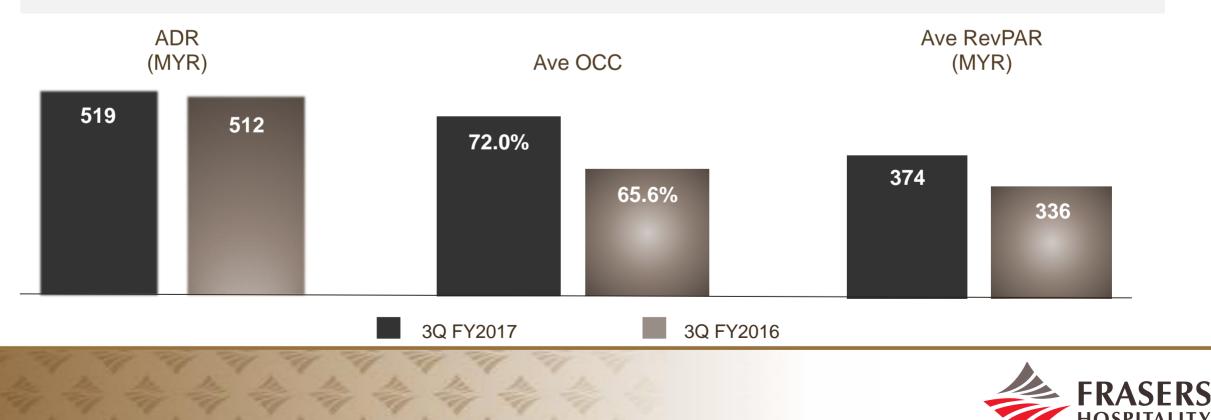
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### **Malaysia Portfolio Performance**

| MYR (m) | 3Q FY2017 | 3Q FY2016 | Variance     |
|---------|-----------|-----------|--------------|
| GOR     | 22.1      | 19.9      | <b>11.1%</b> |
| GOP     | 7.5       | 5.4       | <b>38.7%</b> |

#### The Westin Kuala Lumpur (TWKL)

- The KL market continued its strong recovery in the quarter, with TWKL recording yoy RevPAR growth of 11.2%.
- Stronger transient and corporate demand as well as renovation at a competing hotel led to higher occupancy at TWKL while improved consumer sentiment led to an increase in food and beverage outlet revenue.
- Banquet revenue rose on the back of improved demand for corporate and social events at the hotel.



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# Our Strategy



InterContinental Singapore



### **Enhancing Stapled Securityholders' Returns**

#### **Capital Management**

- Manage forex volatility
- Debt cost of funding
- Taxation



#### **Active Asset Management**

 Target at increasing revenue and cost efficiencies, and reducing property related expenses

#### **Acquisition Growth**

 In line with investment mandate to acquire assets that have potential for growth

#### **AEI Value Creation**

 Unlock value by reconfiguring usage of the real asset for higher return



# **Asset Enhancement Initiatives (AEI)**

### NRDH

- Renovation has commenced since Apr 2017 and is on schedule to complete by 1Q FY2018.
- 3 levels of newly renovated rooms are back in inventory for sale. Another level is expected to return to inventory by mid-Sep 2017.

#### **Retail Component of CPK (Kobe Retail Mall)**

- AEI to reposition and uplift Kobe Retail Mall is in line with our plan to renovate and rejuvenate the hotel component of CPK.
- Master lessee will bear and finance the costs of mall renovation.
- Signed addendum to existing master lease agreement to facilitate unwinding of the perpetual lease and to fix the termination sum at a cap of JPY4.25 billion.
- Synergistic benefits expected with both retail and hotel components of CPK being managed as an integrated development.







## **Other Potential Asset Enhancement Initiatives**

#### **Rebranding of:**

- Best Western Cromwell London
- Park International London
- Novotel Melbourne on Collins





## **Defensive Acquisition of Novotel Melbourne on Collins**

|          | Location                       | <ul> <li>270 and 233-239 Collins Street,<br/>Melbourne, Victoria, Australia</li> </ul>  |
|----------|--------------------------------|---|
|          | Tenure                         | <ul> <li>Freehold</li> </ul>  |
|          | Gross Floor Area               | <ul> <li>20,860 sq m (224,535 sq ft)</li> </ul>   |
| <image/> | Description                    | <ul> <li>Located along the prime Collins<br/>Street, in the heart of Melbourne CBD</li> <li>Surrounded by prime and A-grade<br/>commercial offices, and retail malls</li> <li>Near Federation Square, Rod Laver<br/>Arena and Melbourne Cricket Ground</li> </ul> |
|          | Rooms and<br>Facilities        | <ul> <li>380 rooms</li> <li>2 F&amp;B outlets, 9 conference/meeting rooms, gym, indoor swimming pool and spa</li> <li>Separately located 72 carpark lots on 233-239 Collins Street</li> </ul>   |
|          | Brand & Operating<br>Structure | <ul><li>Upscale</li><li>AccorHotels Group</li></ul>   |
|          | Purchase<br>Consideration      | <ul> <li>A\$237.0 million</li> </ul>  |
|          | Method of<br>Financing         | <ul> <li>Rights issue of 441,549,281 new<br/>Stapled Securities at unit price of<br/>\$0.603</li> </ul>   |



## Yield-Accretive Acquisition of Maritim Hotel Dresden

|  | Location                       | • | Devrientstr. 10 and 12, Kleine<br>Packhofstr. 17, 01067 Dresden   |
|--|--------------------------------|---|---|
|  | Tenure                         | • | Freehold  |
|  | Description                    | • | Located in Dresden's historical city<br>centre and within the vicinity of<br>various government and business<br>offices and major tourist attractions<br>Directly connected to the International<br>Congress Centre Dresden |
|  | Rooms and<br>Facilities        | • | 328 rooms<br>Restaurant, bar, swimming pool, gym  |
|  | Brand & Operating<br>Structure | • | Upscale Maritim brand<br>Master leased to Maritim<br>Hotelgesellschaft, part of Maritim<br>Hotel Group  |
|  | Purchase<br>Consideration      | • | €58.4m  |
|  | NPI Yield                      | • | 6.8% (Based on annual fixed rent payable by Master Lessee)  |
|  | Method of<br>Financing         | • | Issuance of S\$100m subordinated<br>4.45% fixed rate perpetual securities   |

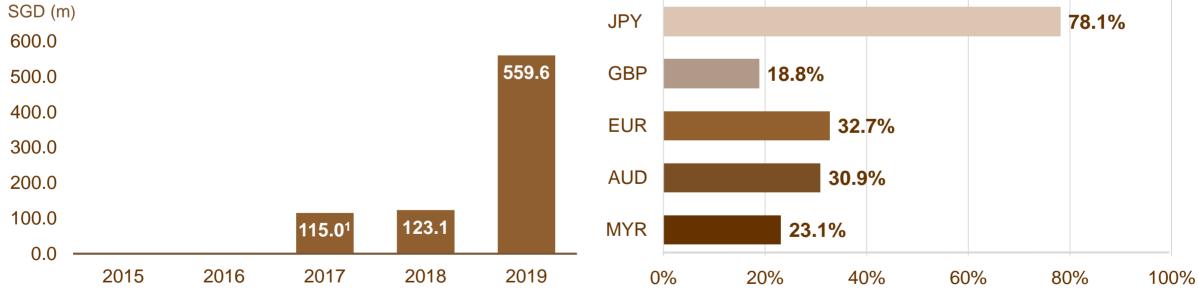


## **Risk and Capital Management**

| As at 30 Jun 2017                          |             | As at 30 Jun 2017                  |                         |
|--|-------------|------------------------------------|-------------------------|
| Investment Properties                      | S\$2,058.1m | Weighted Average Years to Maturity | 1.59 years <sup>1</sup> |
| Property, Plant and Equipment              | S\$246.1m   | Unsecured Debt                     | 96.1%                   |
| Total Assets                               | S\$2,382.2m | Effective Cost of Borrowing        | 2.5%                    |
| Total Borrowings                           | S\$810.2m   | Borrowings on Fixed Rates          | 87.8%                   |
| Gearing                                    | 34.1%       | Interest Cover                     | 5.2 times               |
| Net Asset Value (NAV) per Stapled Security | 74.92 cents | FHT's Issuer Rating by Moody's     | Baa2                    |
| Dobt Maturity Profile                      |             | Palanca Shoot Hadging              |                         |







1 The \$115m 3-year term loan was refinanced on 7 Jul 2017 with the issuance of S\$120 million 5-year fixed rate notes maturing in Jul 2022. The weighted average debt maturity is accordingly extended to 2.31 years.



## Market Outlook



Fraser Suites Glasgow



## Australia

- Tourism Australia reported a yoy increase of 7.2% in international arrivals for Jan to Jun 2017, with Chinese visitors growing 8.0% yoy.
- Sydney's healthy performance is expected to continue, with growth fuelled by both corporate demand and a busy events calendar<sup>1</sup>.
- Melbourne's accommodation market has experienced a robust level of growth over the last five years, capitalising on the city's extensive events calendar. Notwithstanding this, the underlying market buoyancy is anticipated to moderate slightly as new supply pipeline continues to build<sup>2</sup>.

Pictures from Fraser Suites Sydney and Sofitel Sydney Wentworth.
1 Source: JLL – Asia Pacific Property Digest, Q1 2017
2 Source: JLL – Hotel Destinations Asia Pacific, May 2017









## Singapore

- For the first five months of 2017, Singapore Tourism Board reported 3.6% growth yoy in visitor arrivals, with China and Indonesia being the top source markets for travellers.
- Singapore continues to grow its pipeline of MICE events which include 5th Annual Worldwide Nursing Conference 2017, BuildTech Asia 2017, CAPA Asia Aviation and Corporate Travel Summit and Aviation Week's MRO Asia Conference and Exhibition.
- However, the large hotel supply pipeline, increasing regional competition and ongoing global economic uncertainty may continue to impact hotel trading performance in Singapore<sup>1</sup>.

Pictures from Gardens by the Bay, InterContinental Singapore and Fraser Suites Singapore 1. Source: JLL – Hotel Destinations Asia Pacific, May 2017









## **United Kingdom**

- According to Visit Britain, the UK received 19.1 million overseas visitors for Jan to Jun 2017, up 9.0% yoy.
- The UK remains an attractive global destination and tourism arrivals are expected to grow 4% in 2017, with London being the most visited city in the country.
- While more hotel rooms are due to open in London in 2017, the expected increase in visitors is likely to absorb the extra supply<sup>1</sup>.
- With the rising confidence in the Scottish economy and its tourism going from strength to strength, Edinburgh looks to capitalise on this positive outlook and is benefitting from significant developments including the £850 million St James development<sup>1</sup>.

Pictures from Visit London, Fraser Suites Edinburgh and Fraser Suites Queens Gate. 1 Source: JLL – Hotel Intelligence, Mar 2017









### Japan

- For Jan to Jun 2017, Japan National Tourism Organization recorded 17.4% increase in foreign visitors, with the number of Korean and Chinese visitors growing 42.5% and 6.7% yoy respectively.
- The new Kansai Terminal 2, which is designated for low-cost carriers, has commenced operations since Jan 2017. It is expected to boost Osaka's incoming tourism numbers<sup>1</sup>.
- Osaka is likely to see a jump in new supply in 2017 and room rates are expected to continue rising albeit at a slower pace<sup>2</sup>.









Pictures from IHG ANA Crowne Plaza Kobe.
1 Source: JLL – Hotel Destinations Asia Pacific, May 2017
2 Source: Savills – Spotlight: Japan Hospitality, Feb 2017

### Malaysia

- According to Tourism Malaysia, tourist arrivals declined marginally by 0.9% yoy to 10.8 million for Jan to May 2017. Chinese tourists grew 7.8% yoy for the same period.
- Tourism Malaysia is targeting 31.8 million international arrivals for 2017, representing a yoy growth of over 18%.
- Despite the government's continued commitment to promote Kuala Lumpur as a key MICE destination, oversupply of hotel rooms remains a concern<sup>1</sup>.









1 Source: JLL – Hotel Destinations Asia Pacific, May 2017

Pictures from The Westin Kuala Lumpur and Tourism Malaysia.

### Germany

- The Federal Statistical Office of Germany recorded a yoy increase of 3.0% in the number of domestic and foreign overnight stays for the first six months of 2017<sup>1</sup>.
- In Dresden, the total number of domestic and foreign visitors rose 4.5% yoy for Jan to May 2017<sup>2</sup>.
- The capital city of the Free State of Saxony continues to grow its pipeline of MICE events including the 14th European Conference on Molecular Electronics, Cryogenics Conferences, Börsentag Dresden and HAUS.









Pictures from Semperoper Dresden and Maritim Hotel Dresden.

1 Source: www.destatis.de

2 Source: www.dresden.de



# Thank you

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### **Portfolio Overview**

#### **Hotel Properties Managed by Third-Party Operators**

| Property                            | Country           | Description   | Tenure   | Class     | Rooms |
|-------------------------------------|-------------------|---|----------|-----------|-------|
| InterContinental<br>Singapore       | Singapore         | Only 5-star luxury hotel in<br>Singapore to preserve Peranakan<br>heritage in a shop house style<br>setting                             | 75 years | Luxury    | 406   |
| Novotel Rockford<br>Darling Harbour | Australia         | 4.5-star hotel located within close<br>proximity of Sydney's Darling<br>Harbour & Chinatown   | 84 years | Mid-scale | 230   |
| Sofitel Sydney<br>Wentworth         | Australia         | Iconic 5-star hotel in Sydney's<br>core CBD within a short walk to<br>major office buildings, tourist<br>attractions and transport hubs | 75 years | Luxury    | 436   |
| Novotel Melbourne on<br>Collins     | Australia         | Strategically located within<br>Melbourne's core CBD area<br>along Collins Street   | Freehold | Upscale   | 380   |
| Best Western Cromwell<br>London     | United<br>Kingdom | Distinctive white Victorian façade located in the heart of London   | 75 years | Mid-scale | 85    |



### **Portfolio Overview**

#### **Hotel Properties Managed by Third-Party Operators**

| Property                     | Country           | Description   | Tenure   | Class            | Rooms |
|------------------------------|-------------------|---|----------|------------------|-------|
| Park International<br>London | United<br>Kingdom | Elegant hotel ideally located in the<br>heart of Kensington & Chelsea   | 75 years | Mid-scale        | 171   |
| ANA Crowne Plaza<br>Kobe     | Japan             | Unique panoramic view of Kobe<br>city from Rokko mountain   | Freehold | Upper<br>Upscale | 593   |
| Westin Kuala Lumpur          | Malaysia          | 5-star luxury hotel located in the<br>center of Kuala Lumpur's bustling<br>Golden Triangle area                                       | Freehold | Upper<br>Upscale | 443   |
| Maritim Hotel Dresden        | Germany           | Heritage-listed and located in the<br>historical city centre of Dresden,<br>the capital city of the eastern<br>German state of Saxony | Freehold | Upscale          | 328   |



### **Portfolio Overview**

#### **Serviced Residences Managed by Frasers Hospitality**

| Property                     | Country           | Description   | Tenure   | Class            | Rooms |
|------------------------------|-------------------|---|----------|------------------|-------|
| Fraser Suites Singapore      | Singapore         | Luxurious serviced residences in<br>the prime residential district of<br>River Valley   | 75 years | Upper<br>Upscale | 255   |
| Fraser Suites Sydney         | Australia         | First luxury apartments in Sydney<br>designed by internationally<br>renowned architects | 75 years | Upper<br>Upscale | 201   |
| Fraser Suites Edinburgh      | United<br>Kingdom | Rustic 1750s sandstone building<br>located in the heart of Edinburgh's<br>Old Town      | 75 years | Upper<br>Upscale | 75    |
| Fraser Suites Glasgow        | United<br>Kingdom | Stunning renovated 1850s building formerly the city bank of Glasgow                     | 75 years | Upper<br>Upscale | 98    |
| Fraser Suites Queens<br>Gate | United<br>Kingdom | Beautiful Victorian apartment hotel<br>in Kensington                                    | 75 years | Upper<br>Upscale | 105   |
| Fraser Place Canary<br>Wharf | United<br>Kingdom | Stunning apartments located by<br>River Thames showcasing chic<br>contemporary design   | 75 years | Upper<br>Upscale | 108   |

